



T O U R I S M N E W S

Worthing

the Sussex coast & the South Downs

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Welcome... to the September issue of the Tourism Industry Newsletter, full of useful updates. As we move steadily into Autumn, please do get in touch with your news. I would love to hear how things are going for you.

Make sure your Rooms have a view



When visitors book a room at a hotel or B&B, or holiday makers arrive at their chosen accommodation, they will expect the TV to be tuned in and working. So, if you own a hotel, guesthouse, or holiday accommodation, are you ready for the digital switchover next year?

As well as converting their TVs to digital, property managers will need to retune any Freeview equipment at both stages of switchover and on other dates depending on the transmitter they receive their signal from.

For many hoteliers and the hospitality industry, particularly in London and the South East, the summer of 2012 will also offer a range of opportunities associated with the Olympics or visiting one of our most beautiful, coastal regions. Individuals, groups and organisations will soon be planning their trips, organising their itineraries and booking their accommodation. Naturally the hospitality industry wants to deliver a good visitor experience for those coming to the South East. This will include ensuring that all the TVs in their hotels, guest houses and B&Bs are ready for the switchover.

Digital UK, Meridian region recently did a major launch, announcing when switchover happens next year in the SE. The cameras were there so have a look at all the fun plus interviews by visiting this link: www.youtube.com/watch?v=qHXkKa-lmIE. The Digital UK website also has handy tips for those in the tourism industry as to the options of digital systems available to them: www.digitaluk.co.uk/propertymanagers/get_informed/tourism_and_leisure. Contact Janice Fraser for further information.

Summer at the Dome

We have been pleased with feedback from customers visiting us in the Dome over the summer. Our VisitWorthing Information Point "popped up" in July and concentrated on offering local information at the weekends. To make best use of the fabulous space, we were able to display some art works from Worthing Arts Council projects and other local artists.

Tourist Information Centre Moving On

From Monday September 26th we will return to offering all services from our Chapel Road office on a daily basis, excluding Sundays and bank holidays. The Chapel Road opening hours from October 3rd will be: Monday to Saturday, 9.30am to 5.00pm (from 10.30am on Tuesday).

The Dome unit will then have a refit to create the working space that we need to offer our full services. The team will relocate to the VisitWorthing Information Centre at the Dome towards the end of the year. This will be our permanent, year round home as we vacate the Chapel Road office. This is a fantastic opportunity for Tourism and we will keep you updated on progress. You can contact the TIC on [01903 221399](tel:01903221399) or by email to tic@adur-worthing.gov.uk.

Follow us on ...



Just search 'Visit Worthing'

In just 6 months we have got 397 followers on [Twitter](#) and 162 [Facebook](#) fans. Why don't you join in? And we can help spread your news too! Tell us what you're up to; let us know about your updates, offers or events and we'll do the rest.. Contact Janice Fraser.

Worthing Ice Rink to return for Christmas 2011

For the first time, the rink will be in town over Christmas this year and will be open daily from December 10th through to January 8th (excl Christmas Day) in its usual location at Steyne Gardens.

The Worthing Ice Rink is a project managed by the Worthing Town Centre Initiative and is supported by Worthing Borough Council. This Christmas will be the fourth visit by the Ice Rink and members of the rink team are looking forward to meeting friends, both old and new, for what is always an enjoyable experience. Anyone over the age of 4 can have a go at ice skating providing their shoe size is larger than a children's size 8. Ticket prices start at only £3.50 for a one hour session and tickets will be available later on in the year online at www.worthingicerink.co.uk, by phone to [01903 222934](tel:01903222934) and also in person at the rink once it is open.

Don't forget your socks and gloves as these must be worn whilst on the ice - happy skating!



Sussex Food & Drink Awards 2011/2012

The Sussex Food and Drink Awards are the only awards that highlight, recognise and support Sussex farmers and producers and the businesses which sell and promote their produce in the local market place.

Having been successful in the past, the Shoreham Farmers' Market has once again been nominated for the Best Sussex Farmers' Market. Other nominations in the area are Piglets Pantry, Shoreham: Sussex Food Producer of the Year; Coombes Farm: Sussex Farmer of the Year; Lime Café, St Pauls and Fish Factory, Worthing: Sussex Eating Experience; Ian & John Cuss of Shoreham and McGuinness and Sons of Lancing: Sussex Butcher of the Year.

You can vote for all your favourites either on line at www.sussexfoodawards.biz or pick up a voting form. Closing date for voting is 2nd October 2011.



Beach Hotel - the end of an era



Worthing's Beach Hotel has closed its doors this month. A distinctive landmark of the seafront, the building has a long history dating back to 1865. The building will be demolished by the developers, Roffey, and be transformed into a 75-bedroom hotel plus residential apartments. Details of the plans can be seen in the planning section of the Worthing Borough Council website.

We send the Farnes family our best wishes for the future.

Broadwater Village Sign

A brand new village sign has been installed on the grass verge at Cricketers Parade in Broadwater. Designed by Tanya Milne and handcrafted by local blacksmith Kyle Swann, the sign highlights the features of the village including the church, the green and cricket. The sign was officially unveiled by the Mayor Cllr Ann Barlow on September 9th 2011.



Training available from

Tues, November 29th 2011,
Brighton Racecourse, BN2 9XZ



'Welcome All' is a one day course aimed at giving your staff the confidence and skills to provide a great and personalised service to customers with disabilities and varied specific needs. It also gives an insight into helping your business drive up and improve customer recommendations whilst ensuring you meet legal and best practice requirements, and now includes details of the new Equality Act 2010.



Limited Special Offer due to Accentuate funding is £25pp (Standard Price: £95pp)

Visit www.tourismtrainingsoutheast.com or tel: 02380 625533

Make a date...

with a Worthing 2012 Calendar

The Tourist Information Centre (TIC) staff are delighted to have a 2012 Worthing Calendar available for sale.

This is the first calendar we have found which is purely focussed on images of Worthing and the surrounding area, and is produced by photographer Blue Stevens. Inspired by what Worthing has to offer, and having produced calendars for other TICs, she contacted us to get more ideas of places to photograph, before enthusiastically making her visits. An ideal gift for visitors and residents; friends, family, businesses and former Worthingites. Price £6.50



A big thank you to...

* We have been pleased to welcome Ewelina Kielpinska and Plamen Akaliyski to the TIC this summer. Their work has been invaluable and we thank them for their enthusiasm and input. They are both returning to their university studies in October and we wish them every success in the future.

* Our thanks to Dan Thompson for all his ideas and help in making our "Pop-up" TIC successful, and to everyone else who has made it possible.

'QR' Codes

You have probably already started seeing QR Codes on various forms of media but do you know what they are? A QR (Quick Response) Code is a 2D barcode that can be read by special software on a camera phone, usually as a free download on a smart phone. Just search for "QR scanner" in the iTunes or Droid app store.

Depending on your QR code reader, once scanned you'll be redirected to a web page, call a phone number, see a message, or other action.

You'll start to see them on things that we're producing too. We have created 2 QR Codes so far;



← one for the VisitWorthing website homepage,

and the second → specifically for the What's On section of the website.



Electric Vehicle Charging Points

Owners of electric vehicles can now hook up free of charge in two of Worthing's car parks – High Street Multi-Storey and Brooklands in Western Road. The scheme has been put together with SSE Contracting Ltd, which provided the hook-up points free of charge, in partnership with NCP Ltd., Worthing Borough Council and West Sussex County Council. The electricity is free to motorists for the first year, users simply pay the standard parking tariff. Further information can be found at

www.chargeyourcar.org.uk/indexx3.php and

www.elektromotive.com/html/index.php.

